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Wordpress template for small business

If you want to effectively market your small business and reach more potential customers, you need a website. Given that most of us turn to the Internet for everything nowadays, a WordPress site for small businesses will increase your chances of being found organically, and will ultimately lead to more customers and more revenue. When it comes to creating a website for your small business, there is no better choice of platform than WordPress. Not only is WordPress free, but it also gives you complete control over your content, is easy to use, and has a wealth of themes and plugins that make it possible to create any type of website. In this post, we will teach you how to choose a theme for your small business site and show you more than 20 of the best WordPress themes for small businesses for 2020. Download the best WordPress themes for small businesses Small business WordPress themes on this list feature stunning designs that are also responsive. In addition, they are packed with features that help you stand out from the competition, show everything your business has to offer, and turn visitors into loyal customers. Browse hundreds of small business WordPress themes on ThemeforestNote that most of the themes on this list are commercial. But we will also have some free small business WordPress themes for budget awareness. 1. Royal - Multi-Purpose WordPress Theme Virtually any small business can benefit from the Royal WordPress theme. There are tons of demos that cover a variety of applications. From eCommerce stores (the theme is WooCommerce compatible), niche corporate websites to one-sided configurations are available. In addition, the appearance and layout can be easily optimized via a settings window. 2. Marketing Pro - Marketing Small Business WordPress Theme Marketing Pro is a good choice for any small business that is in the digital design, marketing, and SEO industries. The theme comes with more than nine beautifully designed pre-made templates optimized for increased conversions. You'll also find a drag-and-drop page generator, various shortcodes, so you can easily add call-to-action, buttons, accordions and other elements, as well as many options to change the visual style of each aspect of your theme. 3. Entrepreneur - Booking Planning WordPress Theme for Small Business Websites If you are a service-based company that needs booking and planning features, look no further than the entrepreneur theme. In addition to the booking features and a modern and responsive design, the theme includes multiple demos, a portfolio page template to help you connect your previous different booking and registration forms and the ability to accept payments through multiple payment gateways. 4. Wiz - The Smart Multi-Purpose WordPress Theme Wiz offers 20+ multi-page demo sites that cover a wide range of looks and industries. This small company WordPress theme is also built for customization. It includes several widget areas and styles, along with Page, header, and footer layouts. You have everything you need to create a website that fits your brand. 5. Kreatify - Multipurpose Small Business WordPress Theme The Kreatify Theme is a versatile and multipurpose theme that can be used for any small business niche. It has a modern and clean design and is easy to customize. Key features are: Drag-and-drop-page builder one-click demo import retina-ready and responsive integration with MailChimp SEO optimized code Fast loading times 6. Bodega - Elegant WordPress theme for small business websites The bodega theme has a stylish, elegant design and more than 30 prefabricated demos suitable for a variety of small business niches, including shops, restaurants, marketing agencies, and more. The theme comes with a stunning slider that you can use to showcase your past projects or members of your team. Customers love customization and author support: Love this theme and its extensive ability to adapt. The author is also supportive and helpful. 7. Care – Multi-Niche WordPress Theme for Small Business Care is a good choice for small health and wellness-related entrepreneurs. Yoga teachers, childcare providers, nutritionists and more can benefit from bespoke demo websites. The theme includes an event calendar plugin, price tables and an easy way to present your resume. 8. Bonfire - Creative WordPress Theme For Business Site The Bonfire Theme is a great choice for creative agencies, web studios, freelancers, portfolio sites, and more. The design includes a robust admin panel that allows you to easily customize fonts, colors, and other visual aspects. Bonfire includes some of the most popular WordPress plugins including Visual Composer, Slider Revolution, WPML, Mega Menu and more, so you can create a powerful website for your small business. 9. ShopApp - E-Commerce Theme for Small Business WordPress Sites The ShopApp theme is a feature-rich e-commerce theme perfect for any small business that wants to sell their products online. With 13 pre-made demos and hundreds of layout options, you can create a unique online store and start selling within minutes. In addition, the topic is fully responsive and translatable. 10. Neve (Free WordPress Theme) A free WordPress theme for your small business, Neve is optimized for speed and SEO. It is compatible with Google's AMP to ensure excellent mobile performance. Included are a number of starter themes that offer a variety of looks and layouts. It is also compatible with large page builders and the 11. Reneva - Intuitive Small Business WordPress Theme The Reneva theme is suitable for any type of business and business thanks to its versatile design and features. This theme is very easy to use and comes with pre-made demos that can be imported with a single click. Use this topic to view your portfolio, build trust with customer reports, sell digital and physical products Lightness and much more. Customers praise the flexibility of this topic: absolutely great work!!! perfect for my small business 12. Dash - Professional WordPress theme for small business sites Try the dash theme if you are looking for a WordPress theme with a professional, corporate feel. This topic would be a good choice for corporate agencies, law firms and other corporate websites. Dash includes multiple page templates, a stunning full-screen slider with various effects, a drag-and-drop page generator, and more. It's also easy to customize and looks good no matter what device your visitors are viewing it on. 13. BlueCollar - Handyman & Renovation Business WordPress Theme Catering for the needs of home maintenance and renovation company, BlueCollar offers an easy way to present your services. The topic includes a portfolio to show past projects, along with features for testimonials and FAQs. It is also worth noting that it is compatible with the Gutenberg Block Editor – so you can have the advantages of the latest WordPress to offer. 14. Kingo | Booking for small businesses Kingo is a WordPress theme for small businesses looking for a landing page or a booking system. Its calendar functionality allows users to book appointments; a feature that applies to many types of companies, including hairdressers, consultants, tutors, mechanics, name it! 50 predefined page layouts give you many options to make your site unique, and its use of Elementor WordPress Page Builder means that you can drag and fall on your heart content. 15. Hotstar - Versatile WordPress Small Business Theme Consider the Hotstar theme if you prefer flat design. The theme has a multi-purpose concept, which means that it can be used by a variety of niches and includes 15 homepage variants that can be imported with a single click. Important features are: Drag-and-Drop Page Builder Live Customizer Custom Brand Color Google Web Fonts Integration Retina Ready and Responsive MailChimp Plugin Support Contact Form 7 Support And More 16. André - Clean WordPress Business Site Theme The André Theme is a clean and modern theme that is suitable for small entrepreneurs, entrepreneurs and creatives. It includes all the features you need to quickly create a professional WordPress site for small businesses such as portfolio templates, testimonials, numerous customization options, MailChimp integration and more. 17. The Business - Powerful A Page WordPress Theme for Small Businesses Aptly called The Business, this business theme offers a professional design, powerful features and a one-sided layout, making it a perfect choice for Entrepreneurs and small business owners who want to launch their website as soon as possible. The theme comes with several pre-made demos, tons of customization options and an easy-to-use drag-and-drop side generator. 18. Ekko - Multi-Purpose WordPress Theme with Page Builder Ekko is a WordPress theme for business designed to your start quickly. With 50+ complete website demos to choose from, you're sure to find one that suits your needs. And once you've selected the perfect template, there's plenty of room for customization. The theme includes more than 250 template blocks, 60+ pre-built page templates, and more than 40 content items to help you create a stunning website. 19. Spacious (Free WordPress Theme) Spacious offers a lot of flexibility and is a good fit for almost any small business. This free WordPress theme comes with four different page layouts, along with light and dark skins to help you create the perfect mood. You'll also find a whopping 13 widget areas and a handful of custom widgets. 20. Yuyu - Digital SEO Agency WordPress Theme Yuyu is a perfect fit for modern tech-based small businesses. It is perfectly based on the current trendy aesthetics of organic shapes, bright, cool colour gradients and illustrated people. But it's not just a pretty face! It offers a ton of page layouts, is optimized for page loading speed and SEO and comes bundled with a number of plugins like WP Bakery Page Builder to make your website a thoroughly enjoyable experience. 21. Bizix - Corporate and Business WordPress Theme If you are looking for an attractive WordPress theme that works with the Elementor Page Builder, Bizix is worth a visit. It has three home page demos, a variety of page layouts and the ability to customize your color palette. You will also find sticky sidebars and headers, along with multi-column mega menus. 22. Westy - Multiconcept Small Business WordPress Theme Westy is a beautiful multipurpose WordPress theme that comes with a powerful drag-and-drop page builder, so you can easily edit page layouts and create your own. The theme provides an impressive number of homepage concepts that can be imported to your site with a single click and you won't miss customization options in the admin panel. In addition, the theme is optimized for SEO and built to load quickly. 23. The Agency - Easy to use Small Business WordPress Theme The agency is a professional one-sided WordPress theme, perfect for digital agencies, marketing companies, and other creative companies. This theme is cross-browser compatible, fully responsive and retina-ready and you can easily customize any aspect of your WordPress Small Business website with the powerful admin panel. In addition to drag-and-drop page builder, SEO optimization, and numerous pre-built demos, the theme also allows them to easily create your email list. 24. Jupiter - Fast WordPress Theme for Small Business Websites The Jupiter Theme has been optimized to be as fast as to provide the best possible user experience for your visitors. It also includes other features such as the ability to showcase your products and services, create unlimited page layouts, easily sell products and rank better in search engines. 25. CosmosWP (Free WordPress Theme) CosmosWP is a free small company WordPress theme that can serve as a Starting point. It offers a lot of design flexibility and is compatible with the Gutenberg Block Editor. However, if you prefer a page builder plugin such as Elementor or Beaver Builder, they also work well. Would you like to sell online? The theme is compatible with Easy Digital Downloads and WooCommerce. How to make a small business WordPress theme available for your site with thousands of small business templates, it is simple, overwhelmed and frustrated when they try to choose a WordPress theme. Before we dive into our theme Roundup, here are a few helpful tips that will show you what features to look for and help you choose the best small business WordPress theme for your site. Responsive design. It is (almost) understood today, but one of the most important features to look for in a WordPress theme is responsive airtime. A responsive design adapts to the screen size that the visitor uses, which means that potential clients don't have to scroll, pinch, and zoom unnecessarily to see your content. Easy customization. You should also look for a theme that is easy to customize so that you can integrate your brand colors and change the layout of any page without learning how to code. Fast loading times. Pay attention to the topic description and search for a topic that says it loads quickly or has been optimized for speed. Search engines place more emphasis on page load times and prefer websites that load quickly these days, so be aware of that. SEO optimization. Although WordPress has great SEO from the beginning, a theme that is optimized for search engines will help your site rank better, so opt for a theme that will help you with SEO optimization. Required functions. Finally, you should look for special features to help you transform visitors into customers and customers, as well as those that are best suited to your small business. Call-to-action, newsletter sign-up forms, contact forms, booking forms, event calendars and portfolios are just some of the features that could be useful for your business. Tips for creating the best small business site with WordPress 1. Determine your audience As with other facets of running a business requires a great website knowledge of your target group. Think about who your average customer is and create your website according to your needs. What types of information will they look for? What features can make your experience on your website a good one? Answer these questions and you will be on the road to success. 2. Just starting to run a small business is a challenge. It seems as if there is always something needs attention. Therefore, it is important not to bite off more than you can chew when it comes to your website. Big plans with coming soon messages will make your site look more like a ghost town. Instead, start small and get a sense of what it's all about. You can always add these bells and pipes later. 3. Make it personal the great benefits of running a small business is that you can offer a higher level of personalized service. This is something that should shine on your website. Take advantage of how easy it is to publish your thoughts with WordPress through a blog or even the content elsewhere on your site. Adding a personal touch will help you connect with customers. Start your site with WordPress and a small company WordPress Theme The themes on this list are just tip of the iceberg when it comes to small business WordPress themes. If you want to see even more small business WordPress themes, be sure to go to Envato Elements and check out our full collection of site templates. Templates.

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